



PINE FORGE ACADEMY FOUNDATION INC. 2008 STRATEGIC GOALS

The following goals were approved by the Board of Directors to be achieved in 2008. They are the following:

- Goal 1: Achieve Annual Fundraising Target to Achieve a Goal of \$100,000 for Foundation initiatives.**

- Goal 2: Raise Funds for Construction of the Paul R. Jones Student Center Multiplex To Achieve a Target of \$250,000.**

- Goal 3: Grow Total Endowment Fund Balances and Pool Investments from the PFA Family or Organization to Leverage Greater Investment Returns to Reach at Least \$700,000 and Establish Two New Endowment Funds.**

- Goal 4: Provide Effective Governance by Focusing on Board Development and Recruiting At Least Two New Corporate Board Members to Strengthen Corporate Expertise on the Board.**

- Goal 5: Restructure Fund Development in Collaboration with the National PFA Alumni Association and PFA Board of Trustees to Enhance Fundraising to Conduct Joint Fund Development.**

Goal 6: Strengthen Operations and Build Foundation Capacity Through Operational Excellence and Leverage Technology and Hire a Fulltime Executive Director and Officer Manager.